How to Choose an Estate Agency Signboard Management Company

As an estate agent you need to be sure that any Signboard Management Company you employ can fulfil all of your requirements. Here are some factors to consider when choosing how to manage your sign boards;

√ Fully insured

Sign board erecting is potentially one of the most libelous activities an estate agent is involved with. If you do not use a professional fully insured sign board erection company you are leaving your company wide open should a problem arise from one of your sign boards. Choose a fully insured specialist sign board erection company that take full responsibility for the management of your sign boards and any resulting legal action.

✓ Next working day supply and installation of sign boards

Your sign board agency should be able to respond to your requests in a timely manner. When a house is for sale every person who passes it could be a potential buyer- you need to have the sale boards in place as quickly as possible! A good sign board agency will guarantee a next day service for board erecting and changes of status.

✓ Cost effective

Your Sign Board agency should be cost effective for you. Using an outsourced agency should result in significant cost savings at every level, from sign board supply, sign board errection, movement services, removal and recycling, stock control, invoicing and of course the time saved in managing the process. Spend more time working to increase your estate agency's profitability.

√ ISO 9001 certified

ISO 9001 is a set of internationally recognised standards that signify a business is committed to being the best service provider in their sector. If the sign board management company you choose is ISO 9001 registered you can be assured that they operate to the highest standards in the industry, and will provide a reliable, consistent level of service.

✓ Online sign board management control panel

Choose a company that provides you with a free simple to use online management system so you can keep control of all your sign boards from your desktop or mobile device. Online management systems should provide greater traceability of orders, full reporting functions and reduced paperwork. Imagine just one invoice a month for ALL your sign board requirements. An online system will increase your efficiency by reducing time spent on the phone, faxing or emailing.

√ Smart, presentable sign board erectors to represent your company

Anybody associated with your brand should represent your company in the same professional way as your own employees would. It is important to create the right perception to the public so choose a company with smartly presented and polite sign board erectors in modern branded vehicles. Check who else the Sign Board Management Company work with and get references to validate claims.

✓ Sign board stock options

Any agency offering a next day service should offer you a sign board stocking service. You may also want to enhance the design of your sign boards in the future so look for a company that offers professional sign board design and printing services as well. Using a professional established specialist will result in the maximum cost savings for your Estate Agency. Have you considered renting your sign boards you don't have to tie up your cash in corex!

✓ Clear pricing and packages designed to meet your needs

Defined flexible service packages mean you know exactly where you stand. Chose a company with a proven track record, established systems and clear pricing. The benefits A flexible service is important as your requirements evolve. An agency who can offer full stock, part stock or movements, or a combination of all three will be best equipped to fulfil your needs both now and as they change in the future.

We hope this information helps when choosing how to manage your Estate Agency Sign Boards.